THE C-SUITE COACH

Peter McKenzie

Keynote Speaker, Panel Chair & MC

Leadership, influence and executive presence for senior leaders and their teams

Former CFO & COO (Citi, Blackstone and Apollo portfolio companies) · Executive Coach · Faculty, IESE Business School

Expertise earns you a seat at the table
Influence lets you lead it

25+	75+	Keynote · Chair · MC	EN · ES
YEARS IN THE C-SUITE	INTERNATIONAL CONFERENCES		ENGLISH OR SPANISH

ON STAGE FOR INFORMA · FROST & SULLIVAN · SHRM · EY · PEI · ICAEW · WORLD FINANCE FORUM…

WHAT ORGANISERS SAY

"His ability to connect with the audience and deliver impactful messages (while making them laugh!) is truly remarkable."

Munazzah Siddique
Senior Conference Producer, SuperReturn, Informa Connect

"Peter was an outstanding speaker. Engaging, relevant, thought-provoking and funny, perfect for our audience of leading industry executives."

James Hatwell
Associate Director, PEI

"An energetic and enthusiastic thought-leader who knows how to light up a room! Our audience thoroughly enjoyed every minute."

Lilly Pavlou
Director, QUBE Events (ICPAC Mediterranean Finance Summit)

"You clearly stood out as among the finest I've heard over my 30 years!"

Jude Gomes
CEO, Union Assurance PLC (Asian Insurance CFO Summit)

ABOUT PETER

Peter McKenzie spent more than 25 years in senior leadership: CFO, COO and Chief of Staff at Citi, then CFO, COO and General Manager at Blackstone and Apollo portfolio companies. Today he coaches senior leaders on influence and executive presence, teaches communication at IESE Business School and regularly speaks, chairs and hosts at leadership and business conferences across Europe and beyond. He brings boardroom credibility, real stories and a good dose of English humour to every stage.

THE INFLUENCE EQUATION

Influence = Courage × Communication × Curiosity ÷ Comfort

WHY ORGANISERS BOOK PETER

A practitioner, not a theorist. He has held CFO, COO and General Manager roles. Leaders listen because he has done the job.

Rated the best speaker of the day. Audiences regularly rank Peter top of the programme for energy, connection and standing ovations.

Creator of The Influence Equation and the Executive Presence model, used in his keynotes and leadership programmes.

Trusted by leading event organisers including Informa (SuperReturn), Frost & Sullivan, SHRM, PEI, EY, World Finance Forum, EBCG, ICPAC, Argyle, ICAEW…

Corporate programmes in executive communication, leadership and team facilitation for organisations including Roche, UVE Solutions, Intermaritime…

Faculty at IESE Business School, teaching communication to executives.

"Peter has been instrumental in bringing the voice of the market to our partners. A session that kept us all engaged, participating and compelled to challenge the status quo."

Belen Villasante · Partner, EY EMEIA (EY all-partners meeting)

ICPAC Mediterranean Finance Summit, Cyprus

SuperReturn, Amsterdam

European Finance Summit, Luxembourg

PEI Forum, London

KEYNOTES

FLAGSHIP

The Influence Equation

How leaders turn expertise into influence in the age of AI

AI is making expertise a commodity. What sets leaders apart now is influence. Your audience leaves able to:

→ Diagnose exactly where they lose influence
→ Speak so senior people act, not just nod
→ Turn expertise into a voice in the decision

Lead the Room: Executive Presence

How leaders build presence and inspire their teams to excel

The behaviours that make senior leaders heard, trusted and followed, in the boardroom and on stage.

Courageous Leadership

Become an inspirational leader by building resilience and bravery

Why the safest career move is often the riskiest, and how leaders find the courage to speak up, challenge and decide.

The Stoic Leader

Ancient philosophy for modern pressure

How leaders stay calm, clear and decisive when the stakes are high, drawing on 2,000 years of Stoic thinking.

Formats: keynote (25 to 90 minutes), interactive workshop, panel chair and conference MC. In English or Spanish.

STAGES INCLUDE

SuperReturn (Informa), Amsterdam

World Finance Forum, London, Amsterdam and Madrid

Frost & Sullivan Customer Contact Europe, Cannes and Lisbon

PEI CFO & COO Forum, London

EY EMEIA Partners Meeting, Paris, and Global Finance Transformation Summit, Madrid

ICPAC Mediterranean Finance Summit, Cyprus

Global PE Forum, London

Future of BPO, Shared Services & GBS, Prague

European Finance Summit, Luxembourg

Finance 4.0, Barcelona

Chartered Accountants Ireland, Madrid

and many more

VIRTUAL KEYNOTES

SHRM Annual Conference and Argyle CFO Summit (US), Security Edge CISO Summit (Australia), ICAEW (Australia, Italy, Eurasia), SAICA, Asian Insurance CFO Summit, *amongst others*

AUDIENCE COMMENTS

"An exceptionally engaging and polished speaker with strong storytelling skills."
Nitin Bahl, Finance Transformation Leader

"His compelling speech on leadership inspired me to engage him as my coach."
Swapan Mukherjee, Group CFO, Gera Developments

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Book Peter

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WATCH THE SPEAKER REEL